

A vertical decorative bar on the left side of the page, featuring intricate Maori-style patterns in shades of purple and white. The patterns include stylized koru, stars, and geometric shapes.

EeMun Chen is second generation New Zealand Chinese. Her parents arrived in Aotearoa New Zealand from Malaysia in the 1960s. She grew up in Ōtautahi, and now lives in Tāmaki Makaurau.

EeMun is skilled in the development and implementation of quantitative and qualitative research methods. Her work has focused on issues of diversity, identity, and wellbeing. This has included leading an evaluation of the prevention of migrant worker exploitation programmes, the development of a new operating model for Multicultural New Zealand, an outcomes framework for Pacific Business Trust and Pacific Trade Invest, reports and data showcasing for the Independent Māori Statutory Board, and literature reviews for MBIE on the attraction and retention of migrants to regional areas, and the employer's role and influence in migration.

EeMun is a Principal Consultant at MartinJenkins. EeMun joined MartinJenkins in 2011 after a 10-year career in research, evaluation, and policy roles in the then-Ministry of Economic Development (including secondments with the Department of Labour and Ministry of Research, Science and Technology) and the British Medical Association in the UK.

EeMun has a BA in Psychology and an MSc in Industrial and Organisational Psychology from the University of Canterbury. EeMun is a member of the Aotearoa New Zealand Evaluation Association (ANZEA), Australian Evaluation Society (AES), Data Visualization Society (DVS), and is a trained facilitator in LEGO® Serious Play.